

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Father's Name: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION AFFILIATED COLLEGES; JUNE 2016**  
**PRINCIPLES OF MANAGEMENT BA(BS) – 531 (PART B)**  
**BBA – V**

**Date: July 12, 2016**

**Max Time: 100 Mins**

**Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt ANY 4 questions. Do not write anything on the question paper.**
- 2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 a) Identify and explain three basic steps on strategy formulation? [05]  
b) Explain the Decision making process? [05]
- Q2 a) Is organizing important for all levels of managers? Give your opinion? [03]  
b) In order to enhance the effectiveness of Goal-setting theory, which measures need to be adopted? [07]
- Q3 Briefly explain the process of controlling. [10]
- Q4 Briefly explain the steps involve in strategic planning. [10]
- Q5 Write short notes on any 2 of the following: [10]  
1) Corporate social responsibility  
2) Organizational structure  
3) Line & staff authority

**END OF SUBJECTIVE PAPER**