

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI**

**BS (BBA) – VIII**

**Course Title : SUPPLY CHAIN MANAGEMENT**

**Course Number : BA(BS) – 602**

**Credit Hours : 03**

**Objective**

The course focuses on a broad brush to encompass OM, purchasing, and distribution with a supply chain management focus. The course is designed guide the students through how all aspects of supply chain activity are accomplished effectively and efficiently.

**Course Contents:**

- 1. Supply Chain Management: An Overview**
  - 1.1. Introduction to Supply Chain Management
  
- 2. Supply Issues in Supply Chain Management**
  - 2.1. Purchasing Management
  - 2.2. Creating and Managing Supplier Relationships
  - 2.3. Ethical and Sustainable Sourcing
  
- 3. Operations Issues in Supply Chain Management**
  - 3.1. Demand Forecasting
  - 3.2. Resource Planning System
  - 3.3. Inventory Management
  - 3.4. Process Management – Lean and Six Sigma
  
- 4. Distribution issues in Supply Chain Management**
  - 4.1. Domestic U. S. and Global Logistics
  - 4.2. Customer Relationship Management
  - 4.3. Global Location Decisions
  - 4.4. Service Response Logistics
  
- 5. Integration Issues in Supply Chain Management**
  - 5.1. Supply Chain Process Integration
  - 5.2. Performance Management along with the Supply Chain

**Recommended Books:**

1. Wisner, J. D. & Tan, K. C. (2008). *Principles of Supply Chain Management: A Balanced Approach*. Dallas: South-Western Cengage.
2. Chopra, S. & Meindl, P. (2004). *Supply Chain Management: Strategy, Planning and Operations*. New York: Prentice Hall.
3. Simchi, D. L. & Kaminsky, P. (2000). *Designing and Managing the Supply Chain*. New York: McGraw-Hill/Irwin.